

Create•Ed: Strengthening learning and teaching in the Creative Arts disciplines

(ALTC Priority 2: Disciplinary and cross-disciplinary leadership)

Rationale and Aims

At the heart of this project is the strengthening of learning and teaching across the Creative Arts disciplines, including Art, Performing Arts (Dance and Music), Creative Writing, Architecture and Design. The project aims to facilitate those in learning and teaching leadership roles¹ to work together nationally and strategically to enhance their leadership capability, to address issues of L&T importance and to publish about L&T leadership through the scholarship of teaching and learning (SoTL). The development of leadership capability will be both a focus and an outcome of the project through individuals joining forces to (re)position, promote, enhance and influence institutional and discipline-specific L&T practices, as a strategic knowledge network: *Create•Ed*.

Create•Ed builds on the pioneering work of the Deans of Business, who initiated the Australian Business Deans Council – Teaching and Learning Network (ABDC T&L Network) that facilitates a national and strategic approach to change and development in learning and teaching leadership in Business. *Create•Ed* integrates and extends the scope and reach of a number of individual organisations and associations, including the Australian Council of University Art & Design Schools (ACUADS); the Australian Screen Production Education and Research Association (ASPERA); Australian Council of Tertiary Music Schools (NACTMUS); Tertiary Dance Council of Australia (Ausdance); The Australian Association of Writing Programs (AAWP); and the National and Australian Institute of Architects (AIA). *Create•Ed* facilitates those in L&T leadership roles at the coalface in universities to engage with broader strategic, operational and management issues affecting the Creative Arts disciplines and the wider HE sector.

Create•Ed aims to:

1. **Strengthen L&T leadership** through engagement in collaborative professional development activities and the sharing of knowledge and resources that inform and validate practice, individually and collectively;
2. **Address contemporary issues of pedagogy and viability** through identifying, researching, reviewing, and scoping activities that focus on current resources, strengths, gaps and challenges; and
3. **Foster scholarship** in L&T leadership and strengthen the teaching-research nexus through peer review of practice-based outcomes.

Deliverables and Outcomes

Create•ED is outcomes focused, aimed at developing a shared strategic intention and action for L&T leaders in the Creative Arts disciplines. Outcomes include an improved national and strategic approach to L&T change and development; increased leadership capability through engagement in professional development activities that impact on institutional and local leadership; collaborative resolution of key issues of strategic importance to L&T; and enhanced Scholarship of Learning and Teaching Leadership SoTL(L).

The project deliverables will include:

1. **A technologically enabled national strategic knowledge network (*Create•Ed*)** with membership open to all leaders in L&T in the Creative Arts from the universities that offer these disciplines using a blended approach, including appropriate technology tools such as ALTC Exchange (main site), Twitter (for alerts), Face Book (social networking), Wiki, email, group discussion etc. (Yrs 1&2)

¹ Dean or Assoc Dean L&T; Deputy Head L&T/Academic; Sub-Dean L&T; L&T Director, L&T Chair etc.

2. **A suite of online and face-to-face (8 local per year and 1 national) leadership professional development activities/events** contextualised for L&T leaders in the Creative Arts disciplines. (Yrs 1&2)
3. **Completion of two national cross-disciplinary collaborative projects that address key issues and challenges in L&T leadership:** one addressing *pedagogy* and strategies for leading contemporary L&T practices; and the other addressing *viability* imperatives and the resourcing of contemporary L&T models. (Yr 2)
4. **A site for peer review and publication of practice-based SoTL(L) in Creative Arts disciplines.** (Yr 2)

Project Management

Project Leadership – the project leadership team will comprise 9 members, three with Specialisations in Higher Education L&T (including online) and 6 with Disciplinary Expertise in the Creative Arts.

HE L&T	A/Prof Barbara de la Harpe; Dr J Fiona Peterson (RMIT); Prof Suzanne Trinidad (Curtin)
Art	Prof Noel Frankham (UTas) Chair ACUADS
Performing Arts	Prof Richard Vella (Newcastle, Music) Chair NACTMUS Prof Susan Street (QUT, Dance) Chair AUSDANCE
Creative Writing	A/Prof Donna Brien, (CQU) Executive member AAWP
Architecture	Prof Richard Blythe (RMIT) Educational Chair AIA
Design	Prof Anthony Cahalan (Charles Sturt)

Project Reference Group

Prof Linda Drew, Dean of Academic Development, Chelsea College of Art and Design, University of the Arts London, editor *Art, Design and Communication in Higher Education* – areas of expertise include conceptions of, and approaches to, learning and teaching in the context of practice-based disciplines.

Prof Phil Candy, DVC Global Learning, USQ – areas of expertise include online learning, adult, continuing and higher education, lifelong and self-directed learning, and info literacy.

Prof Daniel Ryan, Foundation Head of School of Creative Arts at James Cook University – areas of expertise include Higher Education Learning and Teaching, Leadership and Creative Arts Research.

Prof Michael Ostwald, Dean of Architecture and Built Environment, Director of Centre for Interdisciplinary Built Environment Research (CIBER) University of Newcastle – areas of expertise include architecture, philosophy and L&T issues in architecture and associated disciplines.

Prof Gini Lee, Professor of Landscape Architecture, School of Design, Queensland University of Technology – areas of expertise include cross cultural and cross disciplinary design practices to enable collaborative associations between design and art disciplines.

Leo Berkeley Disciplines Head, Journalism & Media RMIT, and Chair of the Australian Screen Production Education Research Association (ASPERA) – areas of expertise include innovation, diversity, social change within the Australian film and television industry.

To ensure linkages with organisations/associations, *Prof Noel Frankham* (Chair of ACUADS), *Prof Richard Vella* (Chair of NACTMUS), *Prof Susan Street* (Chair of Ausdance), *A/Prof Donna Brien* (Executive AAWP); *Prof Richard Blythe* (Chair of the National Education Committee, AIA) are members of the *Create•Ed* Project Leadership Team.

Contact to be involved:

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